
FINE HOME SOURCE – PRODUCT SHOWCASE

WWW.FINEHOMESOURCE.COM

Advertising Opportunities

Build exposure for your business by advertising in the 2015 Fine Home Source Program!

On September 26, 2015, from 10-5 pm, we will be hosting our 8th Annual Fine Home Source – Product Showcase with over 50 exhibitors under the tents at the Millbrook Bandshell, 3327 Franklin Avenue, Millbrook, NY.

Again this year, we will publish the **Fine Home Source – Product Showcase** Program which will offer you an opportunity to feature your business with advertisements and a directory listing within a beautifully produced, journal size booklet that will be given to each of the attendees at the **Fine Home Source – Product Showcase** event. We will also distribute several hundred copies to local merchants before and after the event. We anticipate that people will use the program as a resource throughout the year.

We hope you will join us as one of our valued advertisers and thank you in advance for your participation.

To give you an idea of what the **Fine Home Source – Product Showcase** is about there will be traditional artisans such as furniture makers, faux finishers, plasterers and millwork, as well as the latest in green solutions such as geo-thermal systems, solar alternatives and eco-friendly building products. We will feature AV systems, energy efficient appliances, wine cellars and so much more for the home. There will even be experts in landscape design and related products available to help you put the finishing touches on your home's surroundings such as fencing, weathervanes, saunas and pools.

Annette Santacroce
Office Manager
Crisp Architects

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Research shows that companies that maintain or increase their marketing communications during an economic slowdown typically experience 14 times more growth than companies that cut back!¹

¹Staying Visible is Vital to Your Future, Dale Gibson, Triangle Business Journal, Oct. 24, 2008.

Crisp Architect, P.C.
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2015 Advertising Contract

Formatted as an event guide and directory of homeowner services, the FineHome Source Program will be distributed to attendees and through various retail and business outlets. To advertise in the program please complete the information required and indicate size of ad below.

1. Choose the size of your ad:

- FULL PAGE.....\$350(ad copy size: 4½" x 7½")
- HALF PAGE.....\$250 (ad copy size: 4½" x 3½")
- QUARTER PAGE.....\$100 (ad copy size: 4½" x 1¾")
- COLOR PAGE PULL OUT.....\$850 (ad copy size: 4½" x 7½") ONE SIDE ONLY
- COLOR PAGE PULL OUT.....\$1600 (ad copy size: 4½" x 7½") BOTH SIDES
- INSIDE BACK COVER.....\$750 (ad copy size: 4½" x 7½")
- OUTSIDE OF BACK COVER.....\$1,200 (ad copy size: 4½" x 7½")

NOTE: All ads (except pull out) are black and white

2. Tell us how the design of your ad is being prepared:

_____ please use my ad from 2014 Program.

_____ I will e-mail my ad (tiffs, pdfs or Adobe InDesign files only) to fountainpress1@yahoo.com by June 5, 2015.

_____ please have my ad designed; enclosed is the information that needs to appear in the ad. I understand that an additional design fee of \$60/hour will apply.

3. Please complete the form below and enclose payment.

_____ I have enclosed payment in full with a **check made payable to: FineHome Source.** (We regret that we cannot accept any ads without full payment.) Mail payment to: Annette Santacroce c/o Crisp Architects, P.O. Box 319, Millbrook, NY 12545. Thank you!

Contact Name _____ Business Name _____

Complete Address _____

Phone _____ Fax _____

E-mail _____ Website _____

Please note: The deadline for receipt of contracts and payments is July 17, 2015

Questions? Please call Annette@CrispArchitects at 845-677-8256